



1. - Member Login/Join Up in a consistent prominent position. Lets user know if they're logged in or not.

2. - Global navigation gives user a good sense of what's available and promotes trust. Allows users to switch between top-level categories easily, from any page. Highlighting identifies current link.

Navigation links focus on the users needs rather than the organisation's needs. Specific global link names have been identified as primary user needs from research.

3. - Site Identity - Tells visitors what the site is about and what it's for.

4. - Mission Statement and a Call to action area highlighting benefits for joining with obvious 'join us' button.

5. - Timely content - in easily digestible bit-sized chunks, displaying updated fresh content to keep visitors returning.



Member Log In / Join Us
 Benefits of Joining
 Sub Menu

[Home](#) > [Membership](#) > Member Login

Member Log In / Join Us

Benefits of Joining

Local Navigation

Member Log In Page Identifier

Member Log In

A valid email address and password is needed to enter this website. Enter your information, then click Log In.

Email Address:

Password: [show](#)

[Forgot your password?](#)

New Members Join Us

Joining gives you full access to members area. Enter your information, then click Join Us.

First Name:

Last Name:

Email Address:

<p>Contact</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce augue ligula.</p>	<p>Heading</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce augue ligula.</p>	<p>Heading</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce augue ligula.</p>
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Browser navigation icons and address bar showing http://

Member Log In | Join Us [Social Media Icons]

Home About Us **Membership** Clinical Practice Education News

Home > Membership > Member Log In / Join Us

Member Log In / Join Us

Benefits of Joining

Join Us

Personal Information

First Name: Sandra

Last Name: Reid

E-mail: sannejc@gmail.com

Password:* show ? minimum 8 characters of numbers and letters

Phone:

Professional Information

Hospital/Clinic:

Place of Work

Anaesthetics

Recovery

Theatre

Other

Membership Type

Nurse - 1 year membership - €30.

Student - 1 year membership - €15.

Preferred Payment Method

You're paying for: Nurse Membership - €30. 1

This is a secure Encrypted payment. You're safe. 2

Credit Card (Visa, Mastercard)

Debit Card (Visa Debit)

Card Number: The 16 digits on the front of your card

Expiry Date: Month Year **CVV** 3 The last 3 digits on the back of your card

Full Name on the Card

Save my information 4

Tick the box to save my personal & professional details
You can remove or change your card in your members area

Tick the box to save my card details

Tick the box to receive membership text alerts

You will be charged 30.00 for membership for the year

Complete Transaction 5

<p>Footer - Contact</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce augue ligula.</p>	<p>Heading</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce augue ligula.</p>	<p>Heading</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce augue ligula.</p>
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1. - Letting the user know what they're paying for - explicitly stating it.

2. - Letting them know they're paying securely online.

3. - Explaining where the CVV no. is on their card.

4. - Giving user the choice to save their details and save their card to facilitate ease of use if returning again.

5. - Large Button to complete the transaction.