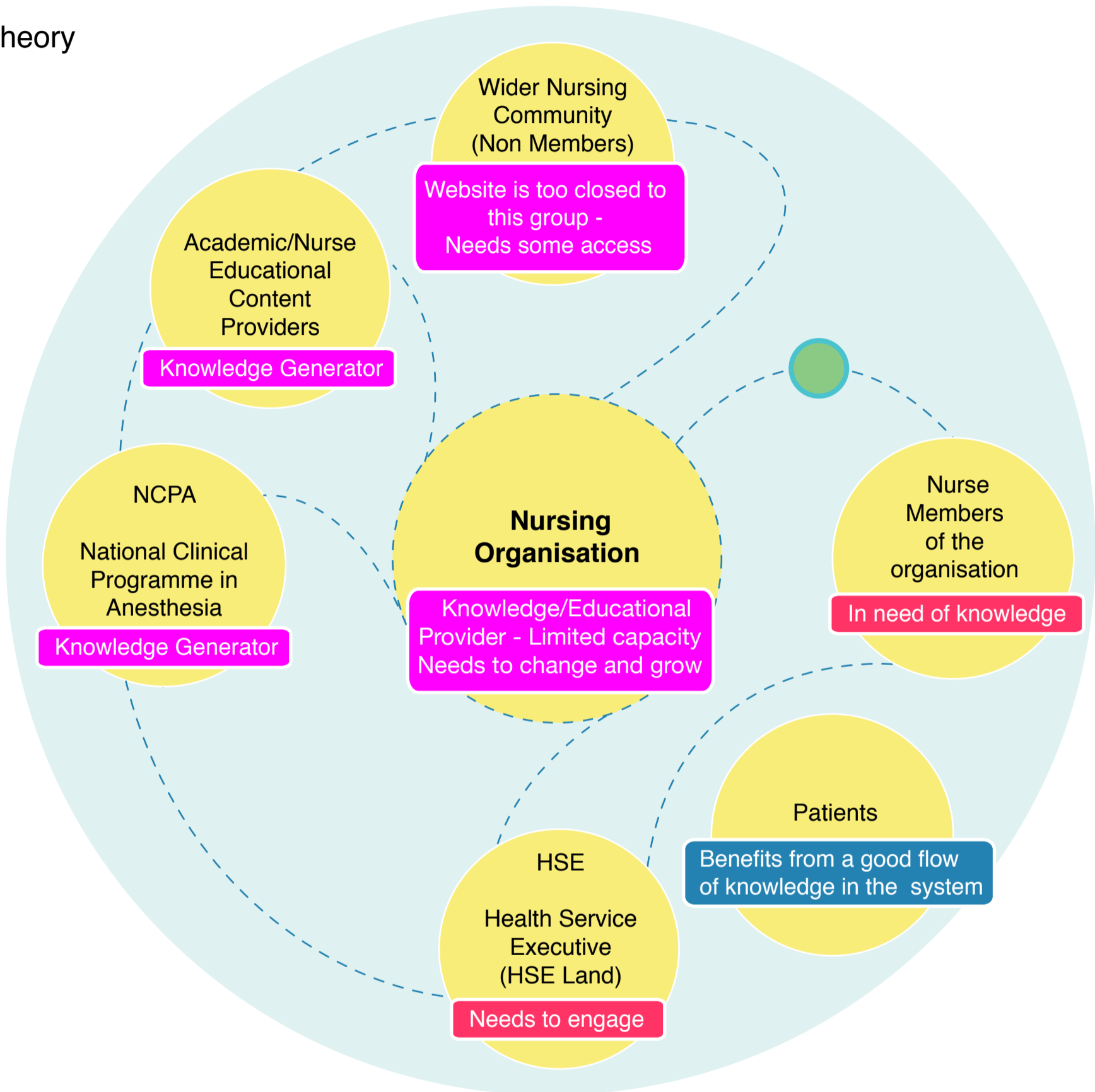


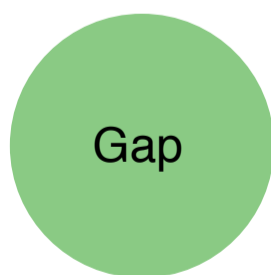
# INTERACTION MAP

- Stakeholders
- - - Gaps
- Gap addressed by co-creation workshop based on research
- Theory



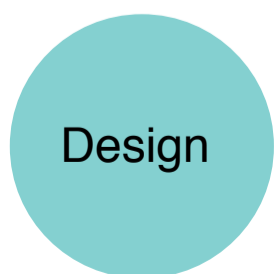
Research

**Research shows.....**



Gap

**There is a gap in the flow of information between stakeholders.**



Design

The theory is:

**Design informed by research and executed using co-creation can positively alter:**

- Organisational Mindsets.
- Service problems (website, organisation and all stakeholders).
- Foster creativity.
- Empower end-users and stakeholders.
- Improve the system and patient care.
- Improve macro interactions.
- Improve micro interactions.